Publishing Guidelines for Book Announcements in GAIA

Book announcements are normally published in GAIA at the invitation of the journal. Authors who wish to publicise a book in this way are encouraged to discuss this in advance with GAIA editorial staff.

Character of Book Announcements in GAIA

The vast majority of book announcements present the content or theme of a book in a context, which is usually action-related, i.e. political. It should be noted that science too, and its awareness-raising processes, are contextually linked to the sphere of action. In general, the context is introduced as the elucidation of an agenda. The function of the book will subsequently be formulated within such an agenda. Only those contents, which serve this purpose should be included in the book announcement.

The function of the book announcement is thus not only, or not primarily, to inform the GAIA readership about a book's contents. Rather, the writer should aim to familiarise readers with a sphere of action within which reference to insights and in-depth analysis found within the book may be made.

To further clarify this somewhat unusual approach to book announcements, it is further noted that different book announcements may appear, which refer to one and the same publication. These are not mutually exclusive, since the same book may bear relation to different spheres of action. Writers wishing to publicise a book in this way are thus by no means limited to presenting the book in the context of the sphere of action in which the author themselves would place the book.

Providing an explicit evaluation of the book as a whole is not essential. Should the writer of a book announcement conclude that they would not choose to recommend the book to other readers, this may be mentioned. In such cases, the editorial team request that this should be indicated to them in a timely manner; in general, announcements regarding books which are not recommended to the readership will not be published in the journal, to avoid a potential debate over the detail for the writer. In exceptional cases, however, even a book that appears to have earned a strongly critical appraisal may be judged to be worth publicising through such an announcement.

Quality Assurance and Formal Requirements

Contributions will be evaluated for publication by at least one GAIA editor. Further specialist expertise may be called upon where necessary. Editorial staff will edit contributions in accordance with GAIA guidelines.

Contributions should be no more than 3,800 characters (including spaces) in length. Further information regarding the preparation of manuscripts may be found in the guidelines for authors available online, at: www.oekom.de/zeitschriften/gaia/submission-guidelines.html.

Please send manuscripts in electronic form to:
Tobias Mickler, oekom verlag, Munich, E-mail: mickler@oekom.de